



南北卡亚裔匹克网球协会

Carolina Asian Pickleball & Tennis Association



年度企业/个人赞助方案

南北卡亚裔匹克网球协会是一家正式注册的非营利机构，致力于推广健康的生活方式，促进亚裔社区的体育发展与跨文化交流，增强社区之间的联系与凝聚力。

协会每年都会举办多项丰富多彩的活动，包括匹克球和网球赛事、体育摄影大赛及社区体育交流活动。这些活动吸引了来自北卡罗来纳州、南卡罗来纳州及周边地区的大量匹克球和网球运动爱好者、体育摄影爱好者，同时也汇聚了各界合作企业代表及当地社区领袖，共同参与、交流与分享。

我们诚挚邀请企业及个人成为协会赛事或年度活动的赞助伙伴。赞助企业及个人的信息将长期展示在协会官方网站及合作媒体平台上，为企业持续积累品牌影响力，提升品牌在当地社区中的知名度与公信力。

期待各界企业与个人与协会携手合作，共同推动南北卡亚裔体育与文化事业的发展，在丰富社区生活的同时，打造具有区域乃至全国影响力的亚裔体育品牌活动，实现协会与赞助伙伴的共同成长与共赢。



南北卡亚裔匹克网球协会

Carolina Asian Pickleball & Tennis Association



DONATE!

一、协会赛事赞助方案

1. 赛事冠名赞助 (Title Sponsor) 赞助金额: \$3000

回报权益:

- 赛事冠名权 (赛事名称包含赞助商名称)
- 赛事主视觉、海报、宣传材料突出展示企业名称及 LOGO
- 协会官网设立专题报道 赞助商/个人介绍页面
- 协会的合作媒体进行赛事报道并重点进行赞助企业/个人宣传
- 比赛开幕式或闭幕式企业/个人代表讲话
- 邀请企业/个人担任赛事的颁奖嘉宾
- 比赛赛事现场设置企业/个人展位或宣传桌
- 协会社交媒体全年重点推广企业品牌

2. 赛事金牌赞助 (Gold Sponsor) 赞助金额: \$1000

回报权益:

- 赛事宣传海报及活动背景板展示企业名称及 LOGO
- 协会官网赞助商页面介绍企业
- 合作媒体赛事报道中列名感谢
- 邀请担任企业/个人担任赛事颁奖嘉宾
- 赛事现场可摆放企业宣传资料
- 协会社交媒体赛事宣传中展示企业/个人名称

3. 赛事银牌赞助 (Silver Sponsor): 赞助金额: \$800

回报权益:

- 赛事宣传材料列名赞助商
- 协会官网赞助企业/个人名单展示
- 赛事现场鸣谢赞助企业/个人
- 协会社交媒体发布鸣谢信息
- 邀请参加赛事观摩及交流

4. 赛事铜牌赞助: (Bronze Sponsor) 赞助金额: \$600

回报权益:

- 赛事现场鸣谢赞助企业/个人
- 协会官网赞助企业/个人名单展示
- 协会社交媒体鸣谢



南北卡亚裔匹克网球协会

Carolina Asian Pickleball & Tennis Association



DONATE!

二、协会年度赞助方案：

年度赞助适用于希望长期企业及个人品牌曝光、深度参与社区活动的企业或机构。

1. VIP 年度铂金赞助 赞助金额：\$5000

回报权益：

- 全年所有赛事金牌赞助权益
- 协会官网首页重点企业/个人展示
- 合作媒体发布企业/个人专题报道
- 企业 LOGO 全年出现在协会宣传材料
- 邀请担任年度各项赛事或活动主赞助嘉宾
- 企业/个人代表在大型活动开幕致辞或颁奖
- 企业/个人品牌全年在协会社交媒体推广
- 可联合举办企业专场活动或会员活动

2. VIP 年度金牌赞助 赞助金额：\$3000

回报权益：

- 全年赛事银牌赞助权益
- 协会官网企业/个人介绍页面
- 合作媒体活动报道中展示企业/个人
- 邀请担任赛事颁奖嘉宾
- 协会社交媒体全年鸣谢推广

3. VIP 年度银牌赞助 赞助金额：\$1000

回报权益：

- 全年赛事铜牌赞助权益
- 协会官网赞助商名单展示
- 赛事现场鸣谢
- 社交媒体鸣谢

4. 友情赞助 赞助金额：\$600

回报权益：

- 协会官网鸣谢赞助
- 社交媒体鸣谢
- 邀请参加协会活动



南北卡亚裔匹克网球协会

Carolina Asian Pickleball & Tennis Association



DONATE!

三、合作媒体曝光渠道

赞助品牌将有机会通过以下渠道获得曝光：

- 协会官方网站
- 社交媒体平台（微信或者 Facebook 等平台）
- 协会合作中文媒体专题报道
- 社区活动宣传海报及赛事现场展示

南北卡亚裔匹克网球协会

3/05/2026



南北卡亚裔匹克网球协会

Carolina Asian Pickleball & Tennis Association



Annual Corporate / Individual Sponsorship Program

The **Carolina Asian Pickleball & Tennis Association** is a formally registered nonprofit organization dedicated to promoting healthy lifestyles, supporting the development of sports within the Asian community, encouraging cross-cultural exchange, and strengthening connections and cohesion among communities.

Each year, the association organizes a variety of engaging activities, including pickleball and tennis tournaments, sports photography contests, and community sports exchange events. These activities attract numerous pickleball and tennis enthusiasts, sports photographers, corporate partners, and community leaders from North Carolina, South Carolina, and neighboring regions to participate, network, and share experiences.

We sincerely invite companies and individuals to become sponsors of our tournaments or annual events. Sponsors' information will be prominently displayed on the association's official website and partner media platforms, providing ongoing brand exposure and helping sponsors build recognition and credibility within the local community.

We look forward to working together with businesses and individuals to promote Asian sports and cultural initiatives in the Carolinas. Through these collaborations, we aim to enrich community life while building regional—and even national—Asian sports brand events, achieving mutual growth and success for both the association and our sponsors.



南北卡亚裔匹克网球协会

Carolina Asian Pickleball & Tennis Association



I. TOURNAMENT SPONSORSHIP PACKAGES

1. Title Sponsor with Sponsorship Amount: **\$3,000**

Benefits:

- Official tournament naming rights (event name includes sponsor name)
- Prominent placement of company name and logo on event visuals, posters, and promotional materials
- Featured sponsor page and article on the association's website
- Highlighted sponsor promotion in partner media coverage
- Opportunity for company/individual representative to speak at the opening or closing ceremony
- Invitation to present awards at the tournament
- On-site booth or promotional table at the event venue
- Year-round promotion of sponsor brand on the association's social media platforms

2. Gold Sponsor with Sponsorship Amount: **\$1,000**

Benefits:

- Company name and logo displayed on event posters and event backdrop
- Company introduction featured on the association's sponsor webpage
- Recognition in partner media tournament reports
- Invitation to serve as an award presenter
- Opportunity to display promotional materials at the event venue
- Company/individual name featured in social media promotion for the event

3. Silver Sponsor with Sponsorship Amount: **\$800**

Benefits:

- Sponsor name listed on tournament promotional materials
- Company/individual name displayed on the association's sponsor webpage
- On-site recognition during the tournament
- Acknowledgment on the association's social media platforms
- Invitation to attend and observe tournament activities and networking opportunities

4. Bronze Sponsor with Sponsorship Amount: **\$600**

Benefits:

- On-site acknowledgment during the tournament
- Company/individual name displayed on the association's sponsor webpage
- Social media acknowledgment



南北卡亚裔匹克网球协会

Carolina Asian Pickleball & Tennis Association



DONATE!

II. ANNUAL SPONSORSHIP PACKAGES

Annual sponsorship is designed for companies or organizations seeking **long-term brand exposure and deeper engagement with community activities.**

1. VIP Annual Platinum Sponsor with Sponsorship Amount: **\$5,000**

Benefits:

- Gold sponsor benefits for all tournaments throughout the year
- Featured placement on the association's website homepage
- Dedicated sponsor feature articles through partner media outlets
- Company logo displayed on all association promotional materials throughout the year
- Invitation to serve as principal sponsor guest at major events and tournaments
- Opportunity for company/individual representative to give opening remarks or present awards at major events
- Year-round promotion of sponsor brand on association social media platforms
- Opportunity to co-host corporate or member events with the association

2. VIP Annual Gold Sponsor with Sponsorship Amount: **\$3,000**

Benefits:

- Silver sponsor benefits for all tournaments throughout the year
- Company/individual introduction page on the association website
- Brand exposure in partner media event reports
- Invitation to serve as tournament award presenter
- Year-round acknowledgment on the association's social media platforms

3. VIP Annual Silver Sponsor with Sponsorship Amount: **\$1,000**

Benefits:

- Bronze sponsor benefits for all tournaments throughout the year
- Company/individual name listed on the association's sponsor webpage
- On-site acknowledgment at events
- Social media acknowledgment

4. Friendship Sponsor with Sponsorship Amount: **\$600**

Benefits:

- Sponsor acknowledgment on the association website
- Social media acknowledgment
- Invitation to attend association events



南北卡亚裔匹克网球协会

Carolina Asian Pickleball & Tennis Association



DONATE!

III. MEDIA & EXPOSURE CHANNELS

Sponsor brands will have opportunities for exposure through the following channels:

- Association official website
- Social media platforms (such as **WeChat** or **Facebook**)
- Feature reports from partner Chinese-language media outlets
- Community event posters and on-site tournament displays

Carolina Asian Pickleball & Tennis Association

3/05/2026